

Integrity Competence Professionalism

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What We Do?

Insights excels in a spectrum of specialized services encompassing Financial and Risk Advisory, Tax Advisory, Corporate Finance and Deal Advisory, Management Consultancy, and a range of Other Specialized Services. Our multidisciplinary expertise are tailored to precisely meet the unique needs of our clients.

Strategic Collaboration

We foster deep collaborations with our clients, working hand in hand to develop and implement highly effective business strategies customized to their specific requirements.

Comprehensive Support

Insights understand the intricacies of your industry and regulatory landscape, ensuring that your needs, stakeholder expectations, and compliance obligations are met with precision.

Local Expertise, Global Impact

With an unwavering focus on meeting your requirements, exceeding stakeholder expectations, and fulfilling regulatory obligations, Insights combines essential capabilities with exceptional local expertise. Our carefully crafted presentation strategies and analytical tools empower our clients to enhance business operations, fostering greater productivity and efficiency.



Client Service Standards

At Insights, our unwavering dedication to achieving excellence in client service sets a benchmark in the industry. We have meticulously designed extensive client service standards to fulfill our professional responsibilities and ensure our clients' satisfaction.

- 1** We begin each **service engagement** by thoroughly understanding the unique nature of our clients' businesses and discerning their expectations for our **performance**.
- 2** We establish **robust channels** for both internal and external communication, thereby enhancing our clients' perceptions of the value and quality of our services.
- 3** We are committed to cultivating and fortifying client relationships, **fostering robust** growth across various industry segments.
- 4** In all that we do, we maintain a positive, imaginative, and **constructive approach**. This mindset, combined with our unwavering integrity, empowers us to deliver exceptional results and drive success for our clients.



Values

We transcend boundaries, viewing our clients' business as our own. Operating as true business partners, we go beyond the role of mere academic advisors. Our commitment extends to sharing in our clients' aspirations, delving into their realities, and aligning our incentives with their objectives, This ensures a collorative journey where we are fully invested together.

Our Values

We strive hard to attain standard of distinction by:



Being the first choice of the most sought after clients, inclined by our keenness depicted through our professional efforts to provide exceptional, timely and value for money services to help our clients make best business decisions.



Providing clients with 'One-Stop Solution' for all their financial advisory, taxation, management consulting, research, and regulatory requirements.



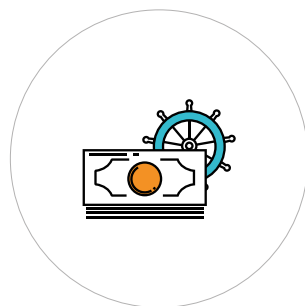
Guiding our clients through business challenges by understanding their specific needs and bringing together the experienced, knowledgeable and expert professionals to address them.

Our Core Values

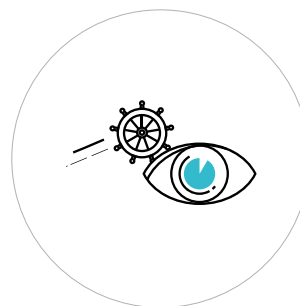
Our Vision

Our core values represent the principles we are committed to. They define what we stand for as a management consultant and the same is practiced in our day-to-day work and decisions.

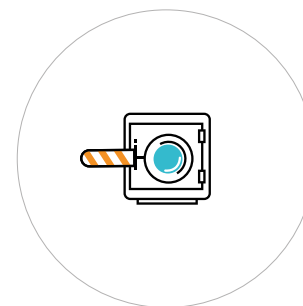
Following values are integral part of our professional culture that is strictly followed in letter and spirit:



Integrity



Competence



Professionalism

Our Service Domain

Maximizing the effectiveness of Consultancy Services

Our passionate consultants go beyond being traditional advisors; help clients develop unique solutions to address their complex business challenges.

Our highly customized teams bring each client a combination of deep industry knowledge and expert perspectives on the challenge at hand.



Our Service Domain

We adopt a customized, responsive and personal approach towards clients and offer a range of services to assist our clients in getting through complex corporate matters.

Our professional and dedicated team possess the expertise in following services domain, acting as an independent forum for our clients. We are exclusively positioned to cater whole spectrum of business advisory services. We are here to assist our clientele from improving operational effectiveness to expanding into new markets.

Below is a summary of our Service Domain:



Cloud Accounting



Financial and Risk Advisory



Corporate Finance and Deal Advisory



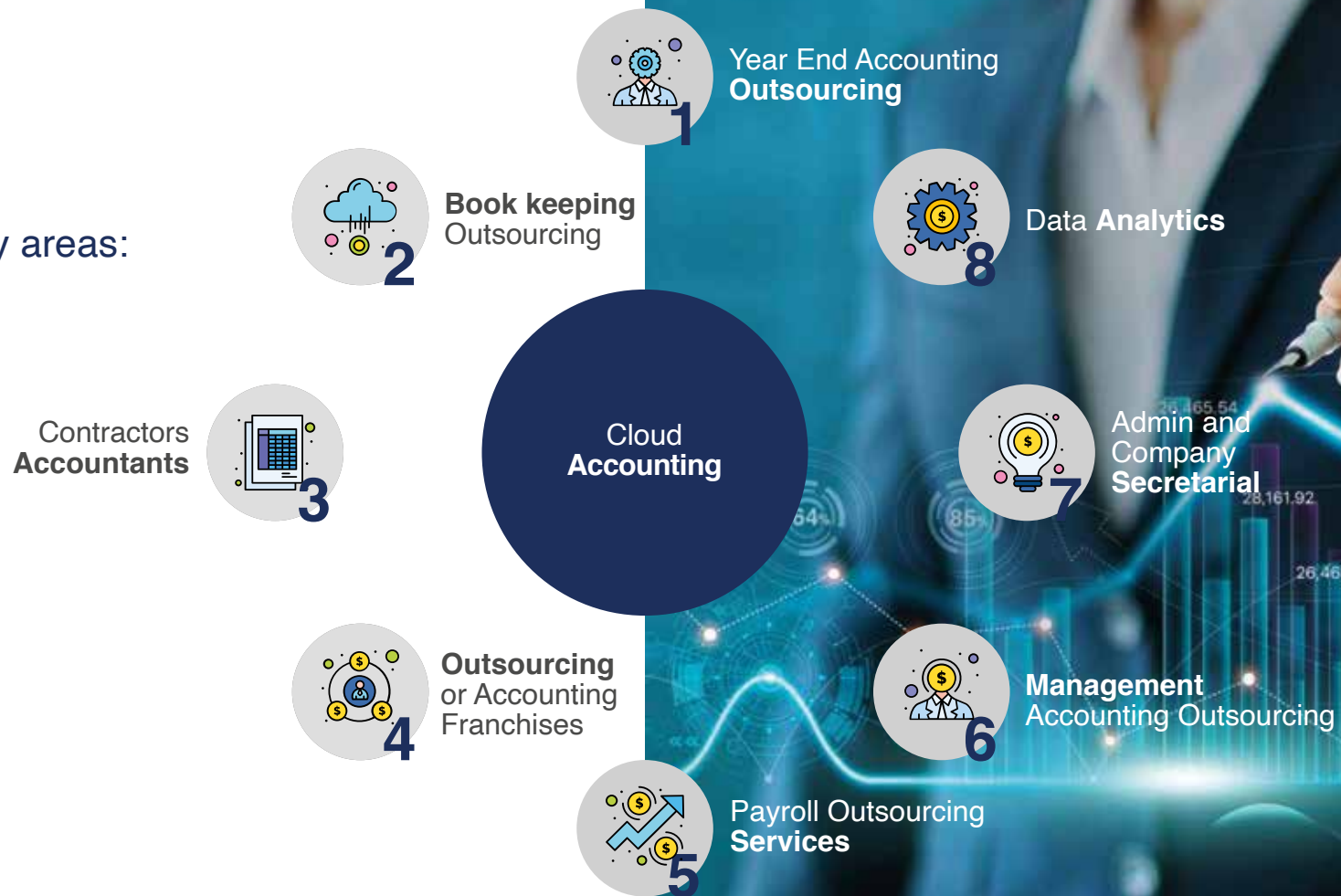
Tax Advisory



Management Consultancy

Cloud Accounting

We specialize in following key areas:



Financial and Risk Advisory

We specialize in following key areas:



IFRS Implementation
e.g. 9, 15, 16 Etc



Accounting advisory



Actuarial Valuation



Business Continuity Planning



Business Process Re-engineering



FRS 101, 102 and 105 UK GAAP Accounting Advisory



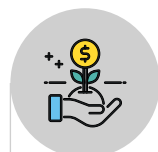
SOP development Services



Internal Audit

Corporate Finance and Deal Advisory

We specialize in following key areas:



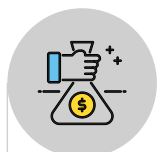
Business Valuation service



Due Diligence



Feasibility Study



Project Finance



Financial Modeling



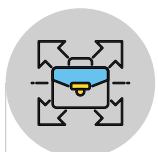
Investment Advisory



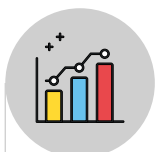
Business plan



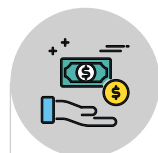
Merger Acquisition



Post Merger Integration



Restructuring Services



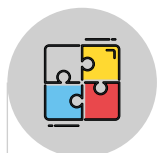
Purchase Price Allocation



Initial Public Offer Advisory



Corporate & Capital Markets Strategy



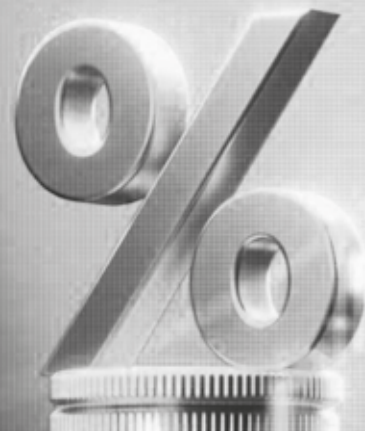
Advising on PPP Projects



Value-based Management



Divestiture Advisory Services



Tax Advisory

We specialize in following key areas:



Value
Added Tax



Corporation
Tax



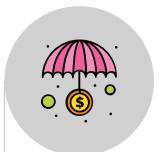
Self
Assessment



Capital
Gain Tax



Transfer
Pricing



Inheritance
Tax
planning



HMRC
Litigation &
Investigation

Management Consultancy

We specialize in following key areas:



Leadership

We value people with intelligence, energy, passion and a commitment to excellence

Our human resource strategy is to develop and deploy best capabilities in each of the service areas. We encourage diversity of views in our staff, job enrichment through inter divisional postings and continuous professional development to help our clients and people excel.



Leadership

Amir Jhangeer

Country Head UK
ACCA



Profile

An ACCA Affiliate with 9 years of extensive experience in Accounts, Finance and Tax Departments of the well known and most reputable organizations of Pakistan and Kingdom of Saudi Arabia.

Amir is competent, highly motivated, energetic and seasoned professional in the financial, management and tax advisory sector equipped with a strong educational background, and notable achievements .

He has a proven track record of delivering exceptional results, he has established himself as a prominent figure in the field.

Experience

Lead and manage the overall operations of the firm, ensuring the delivery of high-quality financial, management, and tax advisory services to clients.

Develop and execute strategic plans to expand the firm's market presence and increase revenue streams.

Foster strong relationships with key clients, partners, and stakeholders, ensuring client satisfaction and retention.

Advised high-net-worth individuals and corporate clients on investment strategies, tax planning, and wealth management.

Collaborated with cross-functional teams, including legal, accounting, and tax professionals, to deliver integrated advisory services.

Assisted clients in resolving tax-related issues, including audits and disputes, with tax authorities.

Leadership

Muhammad Shahid Nazir

Partner - Corporate Finance & Deal Advisory
FCA, FCPA (AUS), FCMA, CGMA



Profile

Shahid has over 16 years of diversified experience in the field of Financial Advisory, Corporate Finance and Audit & Assurance in both public and private sector.

He has worked with KPMG for 5 years and has served both local and international clients in Real Estate, Manufacturing, FMCG, Oil and Gas, Financial, Public, Healthcare and Telecom sectors.

Experience

Shahid is Head of Insights' Corporate Finance & Deal Advisory practice. He has worked with a core team of advisory professionals who oversaw the growth of advisory services in KSA market and providing Corporate Finance and Deal Advisory product offerings to international clients located in KSA, UAE, Australia and USA.

Attended various international trainings for Transaction Services and Corporate Finance work.

Responsible for setting the overall direction of the engagement and provide valuable insights and inputs on report.

Advising Financial Modeling Expert and Reporting team on the relevant matters, attending meetings to address concerns and supervising and handling client issues.

As Quality Control Review Partner, he was responsible for the overall quality control review of the assignment and managing all the deliverables in areas of Business Valuations, Due Diligence Reviews and Financial Feasibility Studies of Multibillion Dollar Mega Projects (primarily of Five Star Hotels, Residential Compounds, Commercial Towers, Shopping Malls, Recreational Resorts and various strategic real estate investments) & financial data analysis for investment indicators and sensitivity analysis.

Leadership

Khawaja Soha Butt

Partner - Financial & Risk Advisory
FCMA, CGMA, ICAP, Affiliate, CICA (USA), B.Com



Profile

Soha has over 17 years of diversified experience in the field of Financial and Risk Advisory , Accounting Advisory and Audit & Assurance in both public and private sector.

He has worked with KPMG for 10 years and has served both local and international clients in Real Estate, Manufacturing, FMCG, Oil and Gas, Financial, Public, Healthcare and Telecom sectors.

Experience

Soha is Head of Insights' Financial and Risk Advisory. In his global role Soha is a senior advisor on the strategy, vision, development and execution of transformational client, industry and priority market plans for the Risk Advisory practice.

As a partner, Soha has managed diverse engagements covering a variety of industries and sectors, involving business performance services, internal audit, risk and compliance and accounting advisory services.

He offers a wide range of tailored services and products to help assess business risk, provide assurance on control effectiveness and support clients in achieving their organization's goals.

He has a deep understanding and practical experience of handling complex group structures with respect to consolidation under International Financial Reporting Standards (IFRS).

He also specializes in traditional finance areas (accounting, financial planning and analysis) as well as strategic planning.

Further he is involved in finalising and formulating Business development strategies and developing negotiation strategies while examining specific risks, potentials and needs of the clients located in KSA, UAE and Australia.

Leadership

Asif Iqbal Malik

Partner - Real Estate Advisory

MSc. Economics



Profile

Accomplished real estate professional with exemplary career spanning over the last 21 years with a proven track record of delivering specialized real estate advisory services to leading developers, investors, banks, and investment houses. He has extensive knowledge of real estate supply and demand modelling and analysis, master planning, and portfolio advisory.

The core area of expertise are feasibility studies, highest and best use studies, real estate development studies, and market studies.

Good track of managing real estate acquisition and sale of commercial and residential projects in local and international market.

Experience

Asif is heading real estate advisory at Insights where he is managing a team of real estate experts to deliver professional real estate consultancy services in local and regional markets. Asif brings with him more than 18 years of hands on development and consultancy Real Estate experience spanning real estate Strategy, Feasibility Studies, Highest and Best Use, Valuations, Research, and Capital Markets. Since joining Insights, Asif has been working very closely with bankers, investors, developers and funders in Saudi Arabia through providing leading-edge strategic, operational and financial investment analysis, highest and best-use studies and feasibility studies for various master plan and mixed-use developments.

As a real estate advisory expert Asif has managed advisory of several large size real estate projects where he participated in turning concepts into high profitable real estate projects examining specific risks, potentials and needs of the clients located in KSA, UAE and Australia.

Leadership

Hafiz Muhammad Almas

Partner - Tax Advisory

FCMA, CGMA, Economics Graduate



Profile

A senior business leader with executive and non executive experience gained in diverse environment of public and private sectors transforming businesses, teams and market brands. Focused on business strategy, Almas is currently a member of the Executive Leadership of Insights Middle East, a dynamic team of consultants operating across GCC, North America and Australia delivering the purpose to solve complex business problems in society.

Experience

Almas is Head of Insights' Tax Advisory. Over 11 years of manifold experience of advising different sectors of economy including Manufacturing, Construction, Real Estate, Oil & Gas and Retail.

Dynamic person having particular interest in how the changing tax and regulatory environment impacts financial services groups and how they should respond.

Particularly involved in transformation of Value Added Tax in large complex groups consisting complex transaction structures within the group.

Providing indirect tax reviews and advisory services for various multinational companies which are engaged in different sectors of economy.

Like to accept challenge of taking up matters with complex direct and indirect tax treatment.

Leadership

Iqra Zuberi

PGDL LLM from BPP University, London Waterloo, PASSED

Modules include - Company Law, Tort Law, Land Law, Trusts Law, Contract Law



Profile

- Iqra has first-class degree in Economics from Queen Mary University of London and a Masters in Law and Legal Practice, pGDL from BPP University, London. As well as entrepreneurial experience in her own successful property company in the UK, her strong academic background sets her up for all challenges in life.
- Economics has provided her with a solid understanding of macro and microeconomic principles, as well as strong analytical and critical thinking skills. Her experience in law degree has given an opportunities to develop soft skills in consulting, problem-solving and advisory for clients on a legal basis through pro bono cases. Additionally, her experience as a business owner has honed the ability to think strategically and cost-effectively as well as making sound decisions under pressure.

Experience

Major engagements include the following:

KPMG, Canary Wharf 2019

- Assisted senior members in conducting tax compliance, planning and audit procedures for clients in various industries, including real estate, technology, and finance.
- Developed skills in analysing financial statements, interpreting tax laws and regulations, and preparing tax returns and audit reports.
- Collaborated with cross-functional teams to identify areas for process improvement and implemented innovative solutions to increase efficiency and client satisfaction.

Oxford Economics, Waterloo 2018

- Gained practical experience in real-world economic analysis by working on various projects and assignments in the economic department at Bloomberg, providing a strong understanding of how economic concepts are applied.
- Built a network of contacts in the industry through networking opportunities at a leading financial news and information provider, setting a foundation for future career prospects.

Why Insights?

Introduction

At Insights we have multi-disciplinary skills to address a range of services that our clients require in dealing with composite matters in the areas of Financial Advisory, Cloud Accounting, Management Consultancy, Tax Advisory and Corporate Finance & Deal Advisory.

We employ the most experienced finance and management consultants bringing, expertise from around the globe. All our team members come with a prior work experience in the big four accountancy and consulting firms. We serve our clients at every level of their organization, whether as a trusted advisor to top management or as a hands-on coach for front line employees.

Our exclusive performance methodologies and analytical tools enable our clients to run their business more effectively and efficiently.



Our Global Clients



Our Global Clients

Manufacturing Sector



Travel & Tourism Sector



Our Global Clients

Financial, banking & Consultancy Sector



J.P.Morgan



JPMORGAN
CHASE & CO.

Information Technology Sector



Our Global Clients

Medical & Pharmaceutical Sector



Retail Sector



Food & Entertainment Sector



Our Global Clients

Transportation & Logistics Sector



Investment management Sector



Mechanical & Industrial Engineering Sector



Our Global Clients

Services Sector



Construction Sector



Contact Us:

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